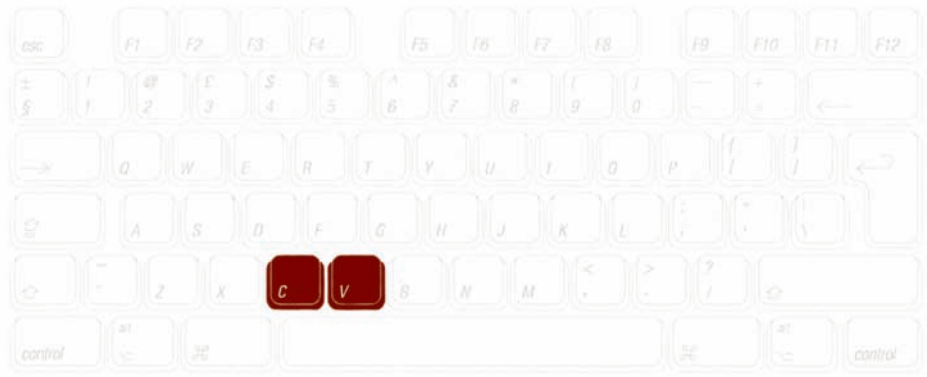


Personal Details

Name: Keith Semple
D.O.B: 21/08/1970

Address: Huntum's Ghut
Road Town
Tortola
P.O. Box 3413
British Virgin Islands

Tel: (+) 284 494 8142
Email: info@keithsemple.co.uk
Website: www.keithsemple.co.uk



Qualifications

- _ 2007, East Lancashire Institute of Higher Education, Blackburn, England. **BA Hons Graphic Design**
- _ 2004, Blackburn College, England. **National Diploma Graphic Design (Distinction)**

Key Skills

- _ Solid knowledge and competence in printing and graphic design practices including;
- _ extensive use of equipment such as Apple Macs and PCs;
- _ Software such as QuarkXPress, Adobe Photoshop, InDesign, and Illustrator, and Dreamweaver;
- _ Desktop Publishing techniques including page layout and design for print;
- _ Corporate Identity and logo design;
- _ Web design and internet technologies including HTML and CSS.

Character

- _ Dedicated and committed to whatever I do in life, from my former career as an international cricketer to studying to becoming a graphic designer.
- _ Work well in a team of designers as well as with printers, copywriters, photographers, account executives, website designer and marketing specialist.
- _ Ability to prioritize work load, manage multiple projects with fast turn-around and competency;
- _ Excellent organizational skills, acute attention to detail and the ability to work in a deadline orientated environment while maintaining a positive attitude.
- _ Conceptualizes the importance of flexibility and how to balance speed and quality.
- _ Experience in leadership and managerial roles;

Work Experience

Ronset Digital Printers, Blackburn, England

- _ Prepare design layouts and specifications for books, journals, posters, brochures and other printed and materials.
- _ Meet with clients as needed to develop design concepts, gather information, and discuss job specifications
- _ Analyze and select proper paper, ink, type, illustrations and printing techniques to be used in total production.
- _ Maintain liaison with clients and other staff members, as well as vendors to communicate job specifications and ensure deadlines are met.

Tpw Creative Brand Consultants, England

- _ Analyse and execute design briefs by gathering information and formulating suitable concepts in collaborating with the design team as well as individually.
- _ Use innovation to redefine a design brief and meet the constraints of cost, time and the client
- _ Contribute ideas and concepts to the redesigning of corporate identities for a number of clients.

Points of Interest

- _ A sporty type of person who enjoys playing or watching a variety of sports.
- _ Represented the West Indies at one-day international level in 1998 - 1999.
- _ Played cricket for Guyana at first-class level from 1990 -2001 and was captained in 1995-1996.
- _ Play league cricket in various capacities throughout England
- _ Level II qualified cricket coach for England and Wales Cricket Board (ECB)
- _ Coach of the Year for Blackburn with Darwen borough council in 2006 for coaching local schools and clubs

Awards

- Runner-up in the Clear Channel Creative Student Awards, 2006
- Nomination for an MPA Roses Award, 2007